



imagine

Ending Hunger Experience

Featuring Guests Chef Mark Estee
& Chef Jacob Burton

FRIDAY, OCTOBER 20

R/LAB & Bundox Bocce
at Renaissance Reno

SPONSORSHIP OPPORTUNITIES

Imagine Ending Hunger Presenter: \$25,000 | One Available (20 Guests)

- ★ **R\LAB Experience:** Booth for 5 & 5 seats at the Chef's Table for both seatings
- ★ **VIP Experience:** Invitation to the Chef's Reception for up to 20 guests, plus use of the VIP Lounge for all guests
- ★ **Bocce Experience:** Access to all games and activities in Bundox Bocce
- ★ **Plus, exclusive opportunity to be the named presenter of the event.**

Delivering Hope: \$15,000 | Two Available (8 Guests)

- ★ **R\LAB Experience:** Booth for 6 & 2 seats at the Chef's Table for one seating
- ★ **VIP Experience:** Invitation to the Chef's Reception for up to 2 guests, plus use of the VIP Lounge for all guests
- ★ **Bocce Experience:** Access to all games and activities in Bundox Bocce

Nourishing Hope: \$12,500 | Two Available (6 Guests)

- ★ **R\LAB Experience:** Booth for 6 for one seating
- ★ **VIP Experience:** Invitation to the Chef's Reception for up to 2 guests, plus use of the VIP Lounge for all guests
- ★ **Bocce Experience:** Access to all games and activities in Bundox Bocce

Innovator: \$12,500 | One Available (20 Guests)

- ★ **Exclusive opportunity to provide a \$10,000 matching gift in your name to encourage attendees to donate and deepen the impact of all donations received during the event.**
- ★ **Bocce Experience:** General admission for up to 20 guests with access to all games and activities in Bundox Bocce. Guests will be able to watch the chef demos taking place in R\LAB on the large screens throughout the Bundox Bocce venue and will sample dishes inspired by the meal served to those in the R\LAB Experience, plus additional canapes and bites.

Each guest will receive 1 drink ticket.

Transforming Lives: \$10,000 | One Available (5 Guests)

- ★ **R\LAB Experience:** Booth for 5 for one seating
- ★ **VIP Experience:** Use of the VIP Lounge for all guests
- ★ **Bocce Experience:** Access to all games and activities in Bundox Bocce

Join Us as We Imagine Ending Hunger

From a small food pantry to northern Nevada's leading hunger-relief organization. This year, the Food Bank of Northern Nevada marks a big milestone: *40 years of serving our community.*

The *Imagine Ending Hunger Experience* celebrates a history of innovative approaches to delivering meals & hope across our region while raising funds for what lies ahead.

We have some **big, bold** plans for our future, and we can't wait to share more about them with you. Come join us...

Exciting, Interactive Experiences Around Every Corner

R\LAB Experience ★★☆☆☆☆

With Renaissance Reno's R\LAB, you're in for more than just a delicious dinner at one of Reno's most unique venues. Chefs Mark Estee and Jacob Burton are sure to wow and entertain while preparing your meal in the R\LAB demonstration kitchen.

Guests participating in the R\LAB Experience will be served a 3-course meal with wine pairings.

Two seatings available -
6:15-7:15pm & 7:30-8:30pm

VIP Experience ★★☆☆☆☆

Kick off the evening with a special **Chef's Reception** hosted by Food Bank president and CEO, Nicole Lamboley. Plus, your guests will have exclusive access to the VIP Lounge.

Bocce Experience ★★☆☆☆☆

Play the night away at Renaissance Reno's Bundox Bocce while catching the action from R\LAB on the big screen.

This is your chance to shine! Best your buds at a round of bocce, billiards, or ping pong. Or claim the high score on one of the arcade games. It's all included - plus an assortment of tasty bites and drinks!

Please Note: This event is 21+

SPONSORSHIP OPPORTUNITIES (Continued)

Imagine Ending Hunger Experience

Friday, October 20 | Renaissance Reno R\LAB & Bundox Bocce



Sharing a Table: \$5,000 | Six Available (4 Guests)

★ **R\LAB Experience:** Booth for 4 for one seating

★ **Bocce Experience:** Access to all games and activities in Bundox Bocce

Joining the Fight: \$2,500 | Five Available (10 Guests)

★ **Bocce Experience:** Reserved table for 10 guests in Nando, a private room within Bundox Bocce, with access to all games and activities. Guests will be able to watch the chef demos taking place in R\LAB on the screen in the Nando Room, as well as the screens in Bundox Bocce and will sample dishes inspired by the meal served to those in the R\LAB Experience, plus additional canapes and bites.

Each guest will receive 2 drink tickets.

Dreamer: \$1,500 | Four Available (4 Guests)

★ **Bocce Experience:** Reserved table for 4 guests in Bundox Bocce, with access to all games and activities. Guests will be able to watch the chef demos taking place in R\LAB on the large screens throughout the Bundox Bocce venue and will sample dishes inspired by the meal served to those in the R\LAB Experience, plus additional canapes and bites.

Each guest will receive 2 drink tickets.

Sustaining Community. Sharing a Table. **Nourishing Hope.** *Imagine Ending Hunger.*

★☆☆☆☆ **MARKETING OPPORTUNITIES** ★☆☆☆☆ **PROVIDED WITH ALL PACKAGES:**

Prominent
Logo Placement
at the Event



E-Newsletter Mentions
to Audience of More Than
25,000 Recipients



Press
Release
Mentions

Logo Placement
at FBNN.org and
ImagineEndingHunger.com



Social Media Mentions
to Audience
of 10,000+ Followers



Digital Display Messaging
to Volunteers Visiting the
Food Bank Warehouse



WE LOOK FORWARD TO DISCUSSING THESE OPPORTUNITIES WITH YOU.

Contact: Mary Kay Altenburg | mkaltenburg@fbnn.org ~ (775) 785-1406



SPONSORSHIP OPPORTUNITIES

Imagine Ending Hunger Experience

Friday, October 20 | Renaissance Reno R\LAB & Bundox Bocce

Sponsorship Package
Imagine Ending Hunger Presenter \$25,000 One Available
Delivering Hope \$15,000 Two Available-One per Seating
Nourishing Hope \$12,500 Two Available-One per Seating
Transforming Lives \$10,000 One Available
Sharing a Table \$5,000 Six Available-Three per Seating
Joining the Fight \$2,500 Five Available
Dreamer \$1,500 Four Available

R\LAB Experience		
SEATING TIME *	BOOTH SEATING (per seating)	CHEF'S TABLE (per seating)
1 AND 2	5 guests	5 guests
1 OR 2	6 guests	2 guests
1 OR 2	6 guests	
1 OR 2	5 guests	
1 OR 2	4 guests	

VIP Experience	
CHEF'S RECEPTION	VIP LOUNGE
20 guests	★
2 guests	★
2 guests	★
	★

Bocce Experience		
RESERVED SEATING	GENERAL ADMISSION TICKETS	ACCESS TO ALL GAMES & ACTIVITIES
		★
		★
		★
		★
		★
10 guests Nando Room in Bundox Bocce		★
4 guests In Bundox Bocce		★

Innovator | Matching Gift Sponsor:
Provide a \$10,000 matching gift to deepen the impact of all donations received during the event.
\$12,500 | One Available

	20 guests	★
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* R\LAB SEATING TIMES: Seating 1 - 6:15-7:15pm | Seating 2 - 7:30-8:30pm

MARKETING OPPORTUNITIES PROVIDED WITH ALL PACKAGES:

- Prominent Logo Placement at the Event
- Logo Placement at FBNN.org and ImagineEndingHunger.com
- E-Newsletter Mentions to Audience of More Than 25,000 Recipients
- Social Media Mentions to Audience of 10,000+ Followers
- Press Release Mentions
- Digital Display Messaging to Volunteers Visiting the Food Bank Warehouse