



***RIDE UNITED***  
*Last Mile Delivery*

# LOCAL PARTNER PROGRAM OVERVIEW



# ABOUT UNITED WAY OF NORTHERN NEVADA AND THE SIERRA

# ABOUT RIDE UNITED: LAST MILE DELIVERY (RULMD)

# WHY WE ARE HERE

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## We believe that:

- anyone who needs food and essential items should be able to obtain them with as few barriers as possible.
- delivering directly to anyone in need has the potential to transform the way that social services are provided.

# DELIVERING A COMPELLING SOLUTION

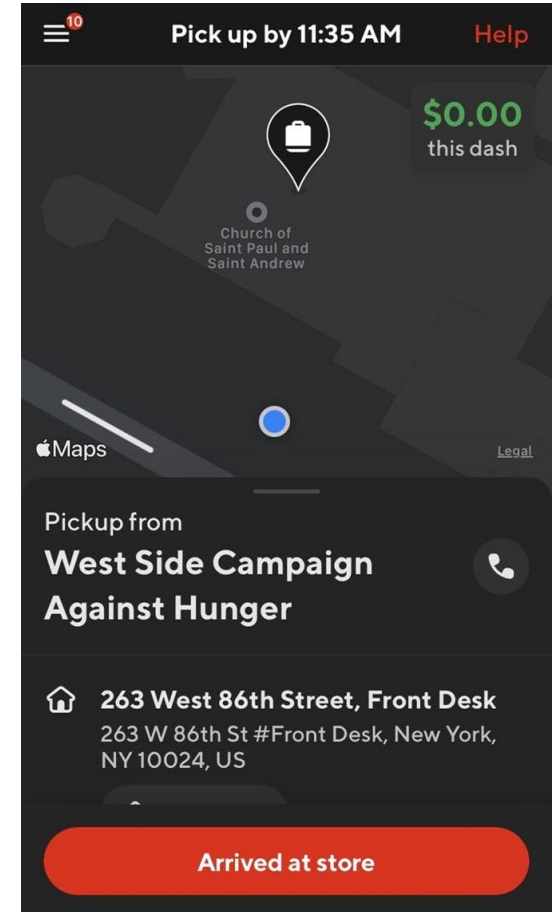
In 2020, when COVID19 began to impact millions of households and limit physical access to food and essential services, United Way and DoorDash partnered to launch **Ride United: Last Mile Delivery (RULMD)** to provide free deliveries to help people access food pantry boxes, meals, and other essential items. In under two years, we have completed over **800,000 deliveries** in over **350 cities and towns** across the United States.

RULMD enables social service organizations and local United Way/ 211s across the nation to reach people in need by using DoorDash's last-mile logistics platform and community of Dashers, powering free deliveries for at-risk and food-insecure households.



# HOW RULMD WORKS

1. Trusted Local Partners identify **Neighbors** who need deliveries and the source of **what is being delivered** .
2. Local Partner submits order spreadsheet to UWNNS (3 days) – Local Partner deals with the clients – missed orders
3. UWNNS staff schedules deliveries with DoorDash using a **simple bulk order spreadsheet**.
4. DoorDash automatically routes those orders and **assigns Dashers to pick up items**.
5. Dasher picks up Neighbors' items & **makes deliveries** to Neighbors.
6. Neighbors receive **status updates** about their deliveries as they're completed! UWNNS can also track orders in real time through an online Portal.



# WHAT CAN BE DELIVERED

Neighbors must receive the goods free of charge and do not pay delivery charges. Confirm with your local United Way/ 211 what can be delivered through this partnership.

The list to the right includes typical examples of items that can be delivered through this partnership.

Food Boxes/ Bags
Pet/ Service Animal Food & Supplies
Prepared/ Hot Meals
Emergency Supplies & PPE
Backpacks/ School Supplies & Educational Items
Baby/ Infant Supplies
Senior Supplies
Hygiene Items/ Period Products
Special Thanksgiving Food Boxes
Special December Holiday Toys/Food Boxes
Gift Cards
Mental Health Kits
Weather Appropriate Clothing/ Wearables
Utility Household Supplies



# SOME OF OUR ACTIVE PARTNERS

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St. Francis of Assisi Food Pantry

The Food Closet

The Community Food Pantry

The Children's Cabinet

Black Wall Street

F.I.S.H. Elko

Northern Nevada Dream Center

Women and Children's Center of the Sierra



# JOIN THE EFFORT

# GET INVOLVED

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There are several ways that organizations can join this collaborative effort to make a difference in our community. We will provide all training and tools needed to be successful with program implementation!

We are actively seeking partners interested in providing one (or more) of the following:

- Access to Neighbors who could benefit from these free deliveries.
- Space able to operate as a Pick-Up Site location(s) with staff who can help be onsite when Dashers pick up items.
- Free items that can be delivered to those in need.
- Promotion efforts so our community – including those who need this service – have awareness of the program.



# CONTACT INFORMATION

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If your organization is interested in joining the collaborative efforts of Ride United: Last Mile Delivery, contact us to start the process today. We are actively seeking new partners and would love to collaborate more to bring this amazing resource to our Neighbors!

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# THANK YOU