

**"This has devastated so many families in our community. It's going to be a long time before they are able to recover."
-Alisha, New Frontier Treatment Center & Food Pantry**

Providing a **LIFELINE** *for Families*

The community has really pulled together along with the Food Bank to help families during the COVID-19 crisis.

Read more about the partnerships and inspiring collaborations that are making a real difference for these families.

INSIDE



PRESIDENT'S REPORT

A word of gratitude from Nicole

2



MARISOL

Seeing the impact your support has every day

3



YOUR SUPPORT

Bringing relief to more families than ever

4

President's Report



Nicole Lamboley
President and CEO

A word of gratitude from Nicole

A new school year has started and while for some it looks different, the fact remains that many students depend on school for their meals. As schools closed down in March, we adapted and quickly found ways to provide nearly 400,000 meals to children and today, with COVID-19 still very prevalent, we are working hard to find ways to make sure children in our community have access to healthy nutritious food. Child hunger is a serious issue in our area and unfortunately is something that we were battling before the pandemic. Before our lives changed so much, 51% of the students in Washoe County qualified for free or reduced school lunch. That number has likely increased. Thank you for helping kids be able to focus on school instead of where their next meal is coming from.

I am comforted to know that you are by our side as we make sure that school pantries are stocked, Kids Cafe meals are delivered, and our Mobile Harvests are connecting families with food resources including fresh produce. Your partnership in making sure we have the resources available to meet the needs of these families is so very important, now more than ever.

Our drive-through distributions help us maintain safety standards and are the most efficient way to get food to those who need it. Marisol tells us some heartbreaking stories of families who have had to seek help for the first time in their lives. She said these families are concerned about their futures and are so thankful that the Food Bank is here during their time of need.

Your continued support of our mission is so impactful in the lives of many. We are grateful beyond measure for your help in making sure that we are ready for the tough road ahead as our community recovers. Together we are stronger.

With gratitude,

Nicole Lamboley, President and CEO

Continued from page 1

We've Never Seen Anything Like This Before

When Alisha first started working at New Frontier Treatment Center, she expected it to be a short-term position while she looked for another job. Nine years later, her eyes beam as she talks about finding an unexpected passion for the organization and her community. Back then, the center had a small food pantry that provided assistance to about 45 families of current and recent rehab clients.

"People might be back to work, but that doesn't mean they aren't still struggling. For so many of the families who have come to us for help, they have a long road ahead to dig out from the financial stress this has put on them. There is so much relief in knowing that food doesn't have to be one of those stressors right now."

As the need for additional food resources in the Fallon area became more apparent, the pantry gradually expanded and now serves hundreds of families in the community each month. As COVID-19 business closures led to devastating job losses, the pantry at New Frontier saw a record number of families turning to them for help.

"Last month, we saw hundreds of new families who have never visited our pantry before. It was overwhelming, but I'm glad we could be here for them."

Alisha, her co-workers, and their team of dedicated volunteers are committed to making sure everyone in their community knows they can always rely on the pantry to be there.

Families across our vast service area are turning to the Food Bank and our 147 partner agencies for help at record levels. Your support means they don't have to worry about getting the nutritious foods they need during these uncertain times.

I'm Grateful I Get to See the Impact We Have on a Daily Basis

When Marisol first joined the Food Bank team in 2013, she didn't know much about our organization. It didn't take long for her to feel like she'd found the place she was meant to be. Four years ago, Marisol moved into the position of Mobile Harvest Coordinator. Marisol says she loves that the focus of the program is providing nutritious produce that is so often out of reach for the families we serve.

"Recently, I had a mom come through our line who was very emotional after seeing the groceries we were able to give her. 'Because of this, I won't have to tell my kids they can't have seconds when they're still hungry,' she said. As a mom myself, that hit me hard."

time, with hundreds of cars lining up for our modified drive-through Mobile Harvest distributions every single day. So many times in the past few months, Marisol has heard from parents about the immediate

Recently, access to the fresh fruits and vegetables distributed at Mobile Harvest has become even more vital. As the pandemic took its hold on Nevada, record numbers of families turned to the program for help for the first

and devastating financial strain business closures have had on their families. She sees the anxiety on their faces as they wait in their vehicles, and has often comforted them as they become emotional. *"I think sometimes they're embarrassed, but, mostly, they are so grateful that we are here and there's no judgement. And they are amazed to see the beautiful, healthy food we have for them. You can see that it's just such a blessing to them, and I'm proud to be part of that."*

Knowing the Food Bank will continue to be here for families in need brings immeasurable relief in this time of overwhelming uncertainty.



"When I see a family get excited over seeing their favorite fruit, or something else that they wouldn't be able to afford to get at the grocery store? Those are the moments that make this work so important to me. Knowing our donors make that happen for so many families is very touching."

Partner Spotlight

Feeding Kids' Minds & Tummies: Farm to Table with Kids Cafe and Urban Roots

Here at the Food Bank of Northern Nevada, we love finding new ways to collaborate with other local organizations to serve members of our community. That's why we're so excited about a new partnership with our friends at Urban Roots, made possible with a Nourishing Neighbors grant from the Safeway Foundation. Through this new partnership, produce that is grown at the Urban Roots Teaching Farm is harvested and distributed through the Food Bank's Kids Cafe and School Pantry programs. In the first couple weeks of the program, families have taken home fresh-from-the-farm carrots, chives, radishes, greens, and more. Along with this fresh, nutritious produce, families are given recipes featuring the items they receive and kids also get exclusive curriculum materials from Urban Roots.



"It is important for children to know where their healthy food comes from and we love that about the mission of Urban Roots. Both of our organizations have had to change programming in the face of the COVID-19 crisis, and this helps us both fulfill our missions for these children." -Nicole Lamboley, FBNN President & CEO

You are the Lifeline for Families

The ripple effect of COVID-19 through our community continues and so many people are met with the struggle of how to pay their bills and feed their families. We are so grateful for your support that helps us to connect these families with the nutritious food they need so that they can live a healthy life and take a deep breath of relief. The peace of mind that you provide is so much more than food.

We are seeing numbers of people seeking help like we have never seen before. The demand has been staggering, making your support even more vital during this time. Each community served by the Food Bank of Northern Nevada has been hit in different but significant ways.

When we talked to Alisha in Fallon, we were reminded of how small communities have been impacted in big ways. In many of the rural areas we serve, resources are limited, making food that comes from the Food Bank even more important.

We are setting ourselves up for a long and tough recovery and we know that we will continue to need your help along the way. Your impact is immediate and so very important.

Please know that every \$1 donated helps us to provide three meals for families all over our 90,000 square mile service area and that each of these meals is so important.

Stay connected to the work you support at these sites and on our website at fbnn.org



Save the Date

September - Hunger Action Month

9/1 thru 9/30 - Run on Tuna Food Drive

9/1 thru 9/30 - Hunger Action Month BINGO

9/24 - Feed NV & the Sierra Food Drive

For more information about these events, please visit our website at fbnn.org/events.

Thank You

We're grateful to the following organizations for their generous hunger-fighting grants:

- **Safeway Foundation Nourishing Neighbors** - \$86,000 for Child nutrition
- **Subaru Loves to Help** - \$30,160 for COVID-19 Response
- **The Nell J. Redfield Foundation** - \$25,000
- **Estelle J. Kelsey Foundation** - \$20,000 for COVID-19 Response
- **Allstate Insurance Foundation** - \$20,000
- **Wells Fargo** - \$20,000 for COVID-19 Response
- **Walmart Fight Hunger, Spark Change** - \$16,600
- **Robert Z. Hawkins Foundation** - \$10,000 for COVID-19 Response
- **Bank of America** - \$10,000
- **Safeway Foundation Nourishing Neighbors** - \$10,000 for Senior Hunger & COVID-19 Response
- **John Ben Snow Memorial Trust** - \$5,000 for COVID-19 Response
- **Nevada State Bank** - \$5,000
- **Darden Foundation** - \$3,000

Yes, Nicole! I want to provide vital meals for neighbors who are struggling.

☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25 ☐ Other \$ _____

☐ Please sign me up for the Hunger Fighting Champions Monthly giving program.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

MY PHONE NUMBER IS: (_____) _____

Please make your check payable to:

Food Bank of Northern Nevada
550 Italy Drive | Sparks, NV 89437

Your donation is tax-deductible to the full extent of the law. We will send you a receipt for your records.

Please charge my gift on my credit card:

☐ VISA ☐ MC ☐ AMEX ☐ DISC

CARD NUMBER _____ SECURITY # _____

SIGNATURE _____ EXPIRATION DATE _____

May we email you periodically about the Food Bank of Northern Nevada?

@ _____

To charge your gift by phone, please call (775) 331-3663.

It's easy! Give online at fbnn.org

