Spring 2012

FOOD BANK OF NORTHERN NEVADA

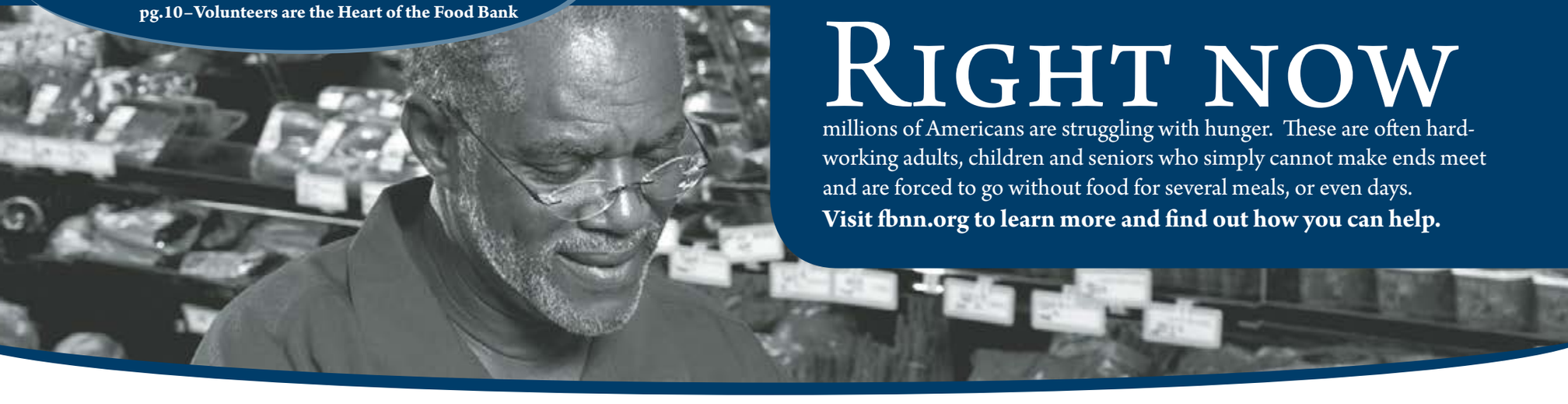
Food Source

A quarterly publication from The Food Bank of Northern Nevada

Inside this issue:

pg. 3 – Community Nutrition Education
pg. 8 – CANStruction is BACK!
pg.10 – Volunteers are the Heart of the Food Bank

www.fbnn.org



Right now

millions of Americans are struggling with hunger. These are often hard-working adults, children and seniors who simply cannot make ends meet and are forced to go without food for several meals, or even days.

Visit fbnn.org to learn more and find out how you can help.

Letter Carriers Food Drive – May 12

The National Association of Letter Carriers throughout the country have their sights set on another successful Stamp Out Hunger Food Drive on Saturday, May 12. This is the country's largest single-day drive to help needy families fight hunger in America.

The need for food assistance in this area has never been greater with 1 in 6 people in Nevada not having enough food to feed their families. This food drive is easy and convenient. Those who want to donate simply place their food by their mailbox and their letter carriers will take it away. The Food Bank of Northern Nevada emphasizes that no donation is too small. Each can is a meal for someone in need.

Last year donations equalled 176,834 pounds of food gathered in Washoe County to help the increasing number of Nevadans who are struggling with hunger.

In addition to the food gathered in Washoe County, food is also gathered throughout our service area. Food is collected for Project Mana in Truckee and Incline, FISH in Carson City, Dayton, Lyon County Human Services in Yerington, the Carson Valley Food Closet in Douglas County and the Churchill Community pantry in Fallon.

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President's Report

Demand for food assistance has tripled in the last three years due to unemployment and continues at a staggeringly high level.

In the New Year, it is evident that the need for emergency food services for the families in our region is not waning. Families are feeling the pressure of long term unemployment and are having to decide between paying for rent, heat, medicine, or for food. It is still almost incomprehensible to us that more than 400,000 people across the state are unable to put three meals on the table every day, and that one in four children live in such a household.

Hunger is no longer a stranger to many of us. Today, just about everyone in this state knows someone who has lost a job and is struggling. Demand for food assistance has tripled in the last three years due to unemployment and continues at a staggeringly high level. Thousands of people in Nevada urgently need and currently rely on all the federal nutrition programs to put food on the table every day. Support for these programs is critical for thousands of northern Nevada families.

SNAP (food stamps) currently provides critical nutrition support to more than 333,000 people in Nevada, up from 124,000 in 2008. The program grows with unemployment and shrinks as people obtain new jobs. It is truly a health and nutrition support program, of which 50% of benefits go to children.

TEFAP: The Emergency Food Assistance Program provides 20% of the emergency food resources available in Nevada (6 million pounds of food this year), in addition to the 30 million pounds of food provided by our two food banks – Food Bank of Northern Nevada and Three Square (Las Vegas). We have already lost 40% of this important program as farm prices rise, and we cannot make up the loss.

CSFP: The Commodity Supplemental Food Program provides critical monthly food box for only 7,300 low income Nevadans and 98% of them are seniors living on less than $1000 per month. Unfortunately, more than 40,000 people over age 60 are eligible. At our food bank, we serve about 2500 seniors in 51 (neighborhoods.

We need your help. I have just personally visited all our elected officials in DC to ask for their support of these programs in Appropriations for the FY 2012 budget, and in the Farm Bill, currently on the table and hopefully resolved before the election cycle. Hunger is a non-partisan catastrophe for thousands of families in our state. Please take action to help - visit hungeractioncenter.org with Feeding America or the advocacy page on our website, www.fbnn.org and communicate today to let our federal delegation know how important their support is FOR NEVADANS. Every message and call makes a difference, believe me!

Thank you so much for your incredible support of our mission and our goal to feed those in need in our region. We are so very proud to have you as a community partner in the fight against hunger. Together we can make the difference that is so necessary for our clients.

Cherie Jamason

Cherie Jamason, President/CEO

A Member of FEEDING AMERICA

Support Community Nutrition Education and Give the Life-Changing Gift of Knowledge

You've most likely heard the Chinese proverb: Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime. That concept is the reason the Food Bank provides nutrition education classes to children and their parents in addition to providing much-needed food to help families when they need assistance.

You can help fund these programs through two different fundraising challenges initiated by the generous and visionary Fuzell-Casey Family.

The first giving opportunity is the newly created Community Nutrition Education Endowment. With their $25,000 gift, the Fuzell-Casey Family launched this endowment to support the Food Bank's community education outreach efforts. By supporting the Community Nutrition Education Endowment, you give a gift of perpetuity that creates a legacy for your family. The Community Nutrition Education Endowment is managed by the Community Foundation of Western Nevada.

The second way to support nutrition education is to designate a gift to nutrition education programs for 2012-2013. Currently, the Food Bank holds Food Smarts classes for children and youth in low-income neighborhoods, to help educate them and their families about food, health, and nutrition. The Food Bank also conducts Smart Shopper classes to give adults the tools they need to learn to shop healthy on a budget. Your donation in support of these programs will help cover the costs of the instructor, materials, snacks and informative newsletters for the 2012-2013 school year.

The Fuzell-Casey Family donated $45,000 toward the $127,000 budgeted to execute the 2012-2013 nutrition education programs and issued a challenge to the community to raise the remaining $82,000 needed to fund the programs for next school year.

Jacquelyn Fuzell-Casey and Tim Casey and their son, Skyler want to serve as role models in the community for promoting education that drives positive change. They invite others to join their effort by supporting the Food Bank's nutrition education programs.

For more information about making a gift, contact Major Gifts Program Director Denny Martindale at 775-331-3663, ext. 104, or dmartindale@fbnn.org.

Food Bank of Northern Nevada Participates in State-wide SNAP Experience

The Food Bank of Northern Nevada invited their supporters to participate in the SNAP (formerly known as Food Stamps) Experience. Participants experienced first-hand the food budget challenges of 330,000 Nevadans that are assisted by SNAP Benefits.

The 5-day challenge occurred January 23-27, 2012 as part of a state-wide awareness campaign organized by Three Square, southern Nevada's Food Bank in Las Vegas. To take the challenge, participants agreed to eat as healthy as possible on the average SNAP benefit, which is $4.06 per day for these five days in January. They registered online and blogged about their experience throughout the challenge at www.snapexperiencelv.org.

SNAP Benefits are vital to many of the Food Bank's clients. More than 300,000 people currently rely on SNAP benefits in Nevada and of those, more than half of the benefits awarded go to feed hungry children and seniors, the most vulnerable of our citizens.

At least twelve people and/or families participated in the experience in northern Nevada. Four staff members at the Food Bank, several board members, volunteers and hunger advocates took the challenge. The Food Bank of Northern Nevada was grateful to those who participated and shared their experience with their friends, family and co-workers. One of the most exciting things to come out of the challenge was the open discussion it started. Most who participated were surprised at how difficult it was, and it was definitely a common theme for participants to express their gratitude for having enough food to feed their families each week.

The Food Bank of Northern Nevada continues to help people get signed up for these valuable benefits. A calendar of outreach times and locations can be found at fbnn.org by clicking on Get Help.

Community Foundation Helps Mobile Pantry

The Food Bank of Northern Nevada is grateful to the Community Foundation of Western Nevada for their support of the Mobile Pantry Program.

In 2011, the Food Bank served 39,929 individuals at 41 different locations through our Mobile Pantry program. We distributed 1,002,552 pounds of product during this period, including 707,868 pounds of high-quality fresh produce (70% of total), 100,417 pounds of bread, 59,796 pounds of meat, 51,610 pounds of dairy products, 14,662 pounds of juice, and 51,177 pounds of other products, such as cereal, tea, coffee, bottled water, dessert items and non-food items.

This is a 29% increase in pounds over calendar year 2010, including an additional 44,366 of produce. With the Community Foundation of Western Nevada's support of Mobile Pantry we were able to connect our clients to vital resources they need to provide for themselves and their families.

Our SNAP outreach staff provided outreach at almost 70 Mobile Pantry distributions, resulting in 219 households receiving SNAP benefits. We believe that the increasing and repeating attendance at our Mobile Pantry sites is due to the overall satisfaction of our clients. We also attribute the consistent and growing participation at Mobile Pantry to the quality and variety of food product offered. Fresh produce represents well over half of the food distributed through Mobile Pantry. Fresh fruits and vegetables tend to be one of the most expensive items at the market, prices that inhibit our clients from purchasing them. Fresh produce is something our clients look forward to at each distribution, and it gives them a chance to perhaps try something new or make a special meal for their family. These nutrient-dense options also help our clients support healthy lifestyles.

Agency Spotlight

Partner agencies are the very important link between the food and the people who need the Food Bank. Here's a little bit more about one of the Food Bank's agencies in their own words.

F.I.S.H. Friends In Service Helping, established May 1st 1979, is an organization in Carson City that is dedicated to helping those in our community in need. That is a broad brush that we have taken to heart. We are more than just another food pantry. We have a family dinning room that serves over 100 meals per night, seven days a week. We have three thrift stores located in Carson City, Moundhouse, and Douglas County through which we are able to voucher free clothing and bedding. We have a men's and women's shelter. We have a medical clinic on the property with a volunteer staff of dedicated nurses and a doctor.

We have grown from serving approximately 1000 people per month just a few years ago, to serving over 1500 per month in 2011. In 2011 we served just under 19,100 individuals covering Carson, Douglas, Lyon, and Storey counties. In addition to the services mentioned above we also offer free Laundry and shower services on our premises. Each year we offer free assistance with tax preparation, as well as counseling and job referral.

Since joining with the Food Bank of Northern Nevada we have been better able to handle this tremendous increase in meals served; both through our food pantry and our family dinning room. The chef we have working the family dinning room is an accomplished chef with a résumé that includes working for some of the finest restaurants in the west; such as the Hotel Del Coronado in San Diego, and the Hyatt and Harvey's in Lake Tahoe. Food brought in from Food Bank of Northern Nevada has assisted him in serving a variety of healthy meals to the families in Carson City looking for assistance.

One of our success stories includes Frankie Shy who came to F.I.S.H. seeking assistance when she was in her 40s, pregnant with her 4th child; unmarried, and struggling with addiction to drugs and alcohol. She turned to FISH knowing that she could receive nutritional meals in the family dinning room as well as receive much needed food from our pantry. On many occasions F.I.S.H. provided not only food but also clothing, medical care, and even provided propane for her refrigerator and heating system. F.I.S.H. prompted her to receive counseling for her addiction through the help of North Star and Bristle Cone counseling services as well as Project Re-Start. She now makes better, healthier decisions for herself. Frankie has kicked all of her addictions, and is the Manager of the Ole Ole Mexican Restaurant at the Gold Dust West in Carson City.

With the economic outlook for the state of Nevada in 2012, we anticipate that the numbers of those needing assistance will continue to increase before we start to see any significant improvement in the economy. We look forward to our continued partnership the FBNN in helping to meet those needs in our community. In 2011, F.I.S.H. served:

Persons	19,092
Households	8,026
Veterans	238
Disabled	1,092
Children	7,767
Seniors	1,460
New Families	1,212

Plant a Row for the Hungry

Anyone who's ever grown zucchini around this area knows that before too long, you are handing zucchini out to neighbors who you don't even know!

If you have excess produce during this coming growing season, we have partner agencies that would love to have it to help feed the hungry in your community. You can even plan to "Plant a Row" for the Food Bank just for this important purpose. What a wonderful way for the community to unite for a cause. Food is so basic and it takes effort from us all to solve the issue of hunger. Thank you for your commitment!

The need for emergency food services in our region has never been higher. Record high unemployment has taken its toll here in northern Nevada. With this new program we hope to get more fresh produce to the families who need it while reducing waste of precious fresh food!

Check out www.fbnn.org in April to find out more about the Plant a Row program and where you can drop the extras from your crop.

BoDawgs Gives To Back-Pack Kids

When BoDawgs opened in June of 2010, they set out to bring the best hot dawgs around to the students and community of the University. From the very beginning, their business plan had much more on the horizon than great dawgs at a fair price. Sure, they had the hook of each ¼ lb BoDawg being charbroiled to perfection, placed in a fresh baked roll, smothered with secret island sauces and your choice of toppings. They also beefed it up by making a difference in their very own community by partneing with the Food Bank of Northern Nevada to help support the Back-Pack Kids program. The Back-Pack Kids program provides weekend food for children in the community who are homeless or chronically hungry. Currently, there are more than 1,100 bags per week being distributed to children in Washoe County and each bag costs the Food Bank $5. The program is supported 100% by donations from the community and the Food Bank is so grateful for partners such as BoDawgs! Thank you so much to BoDawgs for their commitment to our community, to the Food Bank, and to these kids.

For more information on BoDawgs and where you can find them, check out www.bodawgsco.com or like them on Facebook!

Dolan Automotive Group Feeds the Community

Tom and Ryan Dolan from Dolan Automotive group gave a generous $20,000 to the Food Bank of Northern Nevada and Catholic Charities of Northern Nevada. The gifts included matched funds from Toyota and Lexus for a total of $40,000 to the two organizations.

This gift provided by Dolan Automotive is helping to feed and assist those in need in our communities. Catholic Charities of Northern Nevada and the Food Bank of Northern Nevada are both serving record numbers of families and individuals requiring emergency services to get by.

Cherie Jamason, president and CEO of the Food Bank of Northern Nevada, and Peter Vogel, Executive Director of Catholic Charities of Northern Nevada, were in attendance to accept the gift at St. Vincent's Dining Hall.

Dermody Properties Donates $25,000 to the Food Bank of Northern Nevada

Each year, Dermody Properties presents their Thanksgiving Capstone Award to worthy organizations. As the largest portion of the effort, Dermody Properties awarded $25,000 to the Food Bank of Northern Nevada. The Capstone Award is granted each year during the holiday season to one or more nonprofit organizations to help them continue their good works throughout the holidays.

With the rising cost of food and triple the number of people needing assistance, the Food Bank of Northern Nevada will use the $25,000 gift to purchase protein rich foods, including eggs, yogurt and cheese. This gift enables the Food Bank to provide a steady supply of nutritious food staples to those who need them most.

"Giving back to our communities is a vital part of the Dermody Properties mission," said Michael Dermody, Chairman and CEO of Dermody Properties. "We created the Capstone Award in 2007 as a way to say 'thank you' to a community that has helped us succeed. We are fortunate to be able to continue this tradition. We are proud to share our success by helping community organizations through initiatives like the Capstone Award and our employee directed Dermody Properties Foundation."

The Capstone Award is directed by the Executive Management Committee of Dermody Properties, which includes Doug Lanning, Partner and Chief Financial Officer, John Atwell, Chief Operating Officer and Director of Development, Doug Kiersey, President, and Michael Dermody, Chairman and Chief Executive Officer.

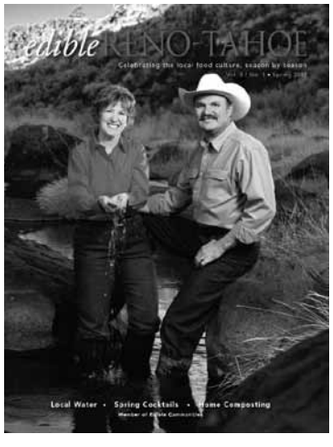
Walmart Supports Back-Pack Kids

The Back-Pack Kids program is a direct service that feeds school-age children who would otherwise rely almost entirely on school meals for nourishment. When school is out, they might not eat. Between May of 2011 and February 2012 the generous gift of $51,000 from Walmart Foundation in support of Back-Pack Kids has greatly helped the Food Bank of Northern Nevada distribute 55,835 bags of food to chronically hungry children throughout Northern Nevada (27,592 in Washoe County, and 28,243 in Carson and rural communities). Currently the Food Bank helps 1,180 of the most chronically hungry children each week through this targeted program at 28 Washoe County schools, a seven-school increase from two years ago.

Coffee, Danish and Helping People in Need

For the last 7 years, good friends Kienan Herman and Cyrus Moassessi have held a fundraiser for the Food Bank of Northern Nevada. They had heard that the Food Bank could provide four meals for each $1 donated so they have hosted a coffee stand one day each year to raise money to feed the hungry right here in northern Nevada. The operation started out small and has grown with the support of their families, neighborhood, schools and even Starbuck's. The Food Bank is so honored to benefit from this great effort that provided more than 3,000 meals from their recent event.

"Edible Reno-Tahoe" Hunger Fighting Partner



One of the most valuable things that the Food Bank can receive is help telling the real story of hunger in our area. It is vital for the success of our mission that people understand the issues that our clients are facing every day. It is also important for supporters of the Food Bank to know about the increase in need and how they can become more involved. Edible Reno-Tahoe has their finger on the pulse of all things "food" in our area, including food insecurity in the region. They spread the word about sources of local foods, and have spent the time and resources to tell the Food Bank story in their spring issue. They have also sponsored free advertising several times to help get the word out about how people can join our fight. We appreciate their dedication to our cause. If you missed the Spring 2012 issue of Edible Reno-Tahoe with the Food Bank story, you can find it at www.ediblerenotahoe.com.

Campo Grand Opening

Long time restaurateurs and Food Bank friends, Mark and Aly Estee, opened their dream, Campo, an upscale restaurant on the Truckee River in downtown Reno. The grand opening was definitely a big event in Reno and they generously offered 50% of their proceeds from the opening to the Food Bank of Northern Nevada.

The Food Bank received a donation of $5,000 from the event! Thank you to Campo for providing 20,000 meals to the hungry in our communities.

NV Energy Helps Children

NV Energy has provided $10,000 to help fund food purchase for the Back-Pack Kids Program at the Food Bank. This valuable program is funded entirely through donations and provides weekend food for our most vulnerable children. In Washoe County the Food Bank is currently delivering more than 1,100 bags of food to 28 local schools each week.

Adequate nutrition is vital to help children grow, thrive and learn. With the record levels of unemployment in northern Nevada, programs that help feed children are so important. In the state as a whole, one out of every two children qualifies for free lunch at school. The Back-Pack Kids program helps the children that are homeless or chronically hungry. Thanks to NV Energy for helping these children succeed.

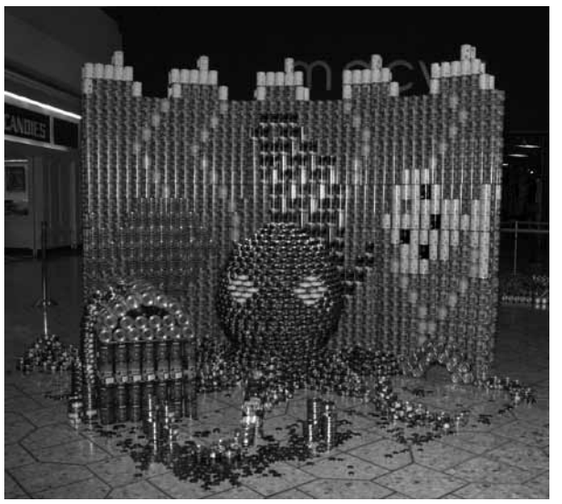
Saint Mary's Makes HUGE Commitment to Hunger Relief

Saint Mary's Regional Medical Center and Catholic Healthcare West Community Grants Program has awarded the Food Bank of Northern Nevada $50,000. The local review committee, which consisted of community volunteers with specific knowledge about healthcare, public health and human services, had a most difficult job of reviewing quality applications for a variety of needed programs and services.

"Supporting the local community is something that is part of the Saint Mary's culture and with the support of CHW, we are able to fund even more healthcare initiatives," said Mike Uboldi, president and CEO of Saint Mary's Regional Medical Center. "Members of the community will greatly benefit from the programs these organizations create and we commend them for their efforts to improve the health of our region."

In order to address the current healthcare needs of the community, Saint Mary's has identified key priorities to focus all of the organization's community benefit activities. These include: improving access to healthcare, preventing and/or managing chronic illness, improving birth outcomes, improving access to oral health services, reducing infectious disease, accessing and/or utilizing immunizations, improving nutritional habits and physical activity levels of populations at risk for developing lifestyle-related illness.

CANstruction is Back!



For the 9th year, The American Institute of Architects, Northern Nevada Chapter (AIANN) presents, CANstruction, a food raising event that features sculptures made of cans and other food packages. This event is about competing as well as feeding. CANstruction 2012 is Wednesday, March 28 through Sunday, April 1, 2012 at Meadowood Mall. The event benefits the Food Bank of Northern Nevada. CANstruction combines student and professional teams creating large art structures out of canned and packaged food. All of the food at the end of the competition is donated to the Food Bank of Northern Nevada.

The 9th Annual CANstruction event is held at Meadowood Mall at 5000 Meadowood Mall Circle in Reno. The structures are built on Wednesday March 28 and judged on Thursday. Friday through Sunday will be the "People's Choice" awards where the public can come in and vote for their favorite with $1.00 equaling one vote at Meadowood's Information Booth. Teams participating include: Whitehead Elementary School School Within A School Program, Sierra Nevada Job Corps, NV Energy, GuiDenby, Inc, Builders Association / ACE Charter High C-CORE, Cold Springs Middle School, Depoali Middle School, Boys & Girls Club of Truckee Meadows.

CANstruction is a visually stimulating and educational food drive that combines architecture, design, learning and planning. It brings professionals in the architecture, design and construction fields together with students for a great experience that feeds people at the same time.

Events Galore Fill End of Year Calendar

A great deal of the support provided to the Food Bank comes from local businesses, organizations and individuals. The last quarter of 2011 was a perfect example! The Susan G. Komen Race for the Cure organizers invited the Food Bank to be a part of their successful event with a food drive. The annual CROP Walk donated a portion of all proceeds to the Food Bank and other local organizations. Food drives were held in many locations and some unique approaches were taken to inspire donations. Circus Circus provided a gaming "tournament" for their employees with food donations as the entry fee. Unilever and Scolari's sponsored a "Pack-A-Truck" event, Comm Row held two concerts in their Cargo Night club with a $5 or 5 can admission. Our good friends in the Reno Blues Society made the Food Bank part of their annual MASH Bash concert. Harrah's and The Bandit offered discount admission to the Motown Revue with a food donation, The Summit added a food drive to their tree lighting event and our long time partners at Safeway sold special Food Bank bags in late November.

The holidays were made brighter by friends old and new. Our supporters at 775 Gastropub and BJ's Restaurant and Brewhouse hosted our Holiday Food Drive Kickoff events where over 50 barrels and boxes were handed out thus saving the Food Bank thousands of dollars in delivery cost which provided more funds for food. The members of National Association of Catering Executives (NACE) dedicated the proceeds from the November meeting to the Food Bank. Colin Smith's gourmet dinner attracted a large and appreciative audience who generously supported the Food Bank. The Unified Grocer's Food Show was a bounty for our depleted reserves. We collected nearly 24,000 pounds of product which helped carry us until holiday food drive donations began to fill the warehouse.

Food Shows Deliver Big Hauls

People often ask the Food Bank where it gets the food that it distributes. It is true that the places that we search out food are almost limitless. We operate a program called "Fresh Rescue" where perishable foods are donated to the Food Bank from local grocery stores for delivery to the clients in our area. We receive food from Food Drive donors all over the area. These food drives can be large business drives or small, personal efforts. Food can come from food distribution centers, grocery stores, trucking companies, and food manufacturers. One of the most interesting places in which we glean donations is at wholesale food shows in the area. Food distribution companies have wholesale food shows in which suppliers and manufacturers can show off their newest food products to grocery stores. After the show, there are samples of food that the manufacturers may not want to ship back so they donate them to the Food Bank. A group of Food Bank volunteers will sweep through the show after closing and fill bins with donations. It is all made possible by our friends at Freeman Company that help put the shows on and the wholesalers themselves. Our last two food shows were with Unified Grocers and C&S Wholesale Grocers, and they allowed the Food Bank to collect more than 46,000 lbs of valuable food for the hungry!

New Agencies

The Food Bank of Northern Nevada serves the hungry in the region through an extensive network of partner agencies. The agencies are so vital to distributing the food and services to many who need help. The Food Bank welcomes the following new partner agencies.

Angels in the Community is a newly formed non-profit located in Reno near Wells Avenue. Their mission is to provide food and clothing to women, children and families in need throughout the Reno/Sparks community.

IMACA – Inyo-Mono Advocates for Community Action is based in Bishop CA, however they have satellite locations throughout Inyo and Mono counties. IMACA provides food, energy and housing assistance as well as community gardening and early childhood education.

High Sierra Family Services is now providing pantry services to families living in Loyalton and the surrounding communities. They have been in operation in Loyalton since 1987 and their focus is on child abuse prevention, life skills, homeless prevention and parenting education. With the unemployment rate exceeding 15% in Sierra County, High Sierra Family Services has seen an increased need for food assistance. We are excited that they have taken on this challenge to improve the lives of those in their community.

Older Americans of Lyon County has joined the Food Bank as a partner agency. They provide hot meals, primarily lunch, to seniors in and around Yerington. They are open Monday-Friday and they provide meals to about 50 seniors each day. We are excited to be able to provide some additional assistance to this agency and to the Yerington community.

The Reno/Sparks Seventh Day Adventist Spanish Church has joined as a partner agency. They are located on Wedekind Road near Montello and will be providing a community food pantry.

Together we can help

www.fbnn.org

Volunteers are the Heart of the Food Bank

Bill Kolton, Volunteer / Event Coordinator bkolton@fbnn.org (775) 331-3663 ext 118

Volunteer Hours by Task { Pack CSFP-1,024hrs | CSFP Distribution-368.5hrs | Backpack/Child Nutrition-26hrs | Office/SNAP-136.5hrs
Mobile Pantry distribution-294hrs | Mobile Pantry Pack-999hrs | Pack Donated Food-2,793hrs | Events-1,034hrs

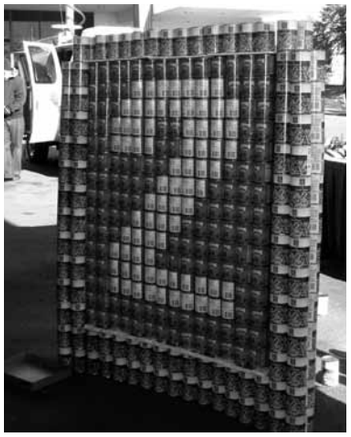
MONTH	2011-12	2010-11	2009-10	2008-09	2007-08	2006-07	2005-06	2004-05	2004-11 Average
October	1,447.50	1795.00	1269.50	1077.75	900.00	327.50	344.25	407.50	874.50
November	2,023.00	1872.00	1849.50	1360.00	1,175.00	606.00	585.00	881.75	1,190.00
December	3,199.00	3052.00	3198.00	2442.75	1,889.00	1,283.50	1043.00	835.50	1,963.50

In the Spotlight

A big thanks to long-time volunteer Roger Slugg who has left the area to spend the winter months in sunny (and warm!) Arizona. For nearly five years, Roger has been our most active individual volunteer and a fixture at CSFP distribution sites. We will miss his quiet presence and look forward to his return in the spring.

A big thank you and well done to the many faith based organizations that volunteer. Members of the following churches came out to help: St. Rose of Lima, Sparks Christian Fellowship, Catholic Singles, Unitarian Universalist Fellowship, St Paul's, St. Catherine's, Latter Day Saints, Summit Church, Greater Reno Church of Christ, Horizon Ministry, and Sierra Baptist Church. We are blessed to have such wonderful support.

Drive By Food Drive Volunteers Respond!



KTVN's 19th annual drive by food drive was held on Friday, December 9th. A twelve hour marathon of giving helped the Food Bank collect much needed food for the hungry in our region. Collections took place at the Grand Sierra Resort, Summit Mall and Scolari's on Disc Drive in Sparks. The Share Your Christmas Drive By Food Drive requires a huge number of volunteers to successfully collect over 150,000 pounds of food in one day. Our volunteers came out in force for the 2011 KTVN's Share Your Christmas Drive By Food Drive. Over 950 volunteer hours were logged on that day. A big thanks to the many individuals and groups that came out to support this important effort.

Day Time Volunteering Gains Support

In order to keep up with the demand for food to our partner agencies, we sent out a call for more daytime volunteers- talk about a response! We happily had record numbers of daytime volunteers and for that we say thanks. The wonderful turnout helped us keep up with the demand to serve 135 partner agencies.

Our afternoon sessions are held Tuesday through Friday afternoons from 1 to 4pm and the tasks vary by day. We sort and pack food, pack CSFP boxes and fill Mobile Pantry bags. If you've come out, thanks and we hope you'll be back soon. If you haven't been one of our Daytime Dynamos, give it a try. Contact Bill at 331-3663 ext. 118

Session Limits Become More Important

In order to most efficiently and effectively process the millions of pounds of food that flow through our facility, we depend on our many volunteers. Recently, we've heard that when the number of volunteers passes our limit of 30 it can be a safety, staffing and happiness issue. To assure a quality experience and maintain efficiency, we ask that groups bring only the number of volunteers they reserved. We KNOW it's tempting to think that just a few more folks won't be a problem ("many hands make the work light" or so the old saying goes), but it's a cumulative effect. We look forward to seeing the work get done without stepping all over each other. Thanks for your assistance and understanding and if you have suggestions or ideas, please let us know. We are ALWAYS looking for ways to improve the volunteer experience.

What is Workplace Giving?

Any business or organization, regardless of size, regardless of whether for profit or non-profit can take part in providing an avenue for its employees to participate in supporting the Food Bank via paycheck deductions. The program is called Workplace Giving. It is difficult to imagine that $2 deducted from each paycheck could make that much of a difference, but it definitely will. Every $2 donated to the Food Bank provides 8 meals for a family who needs food.

Thank you to the following employers who partner with the Food Bank to support Workplace Giving:

Ameriprise, Applied Mechanical, AT&T, Bowen Logistics Transportation, Clorox Company, Divine Dental Smile, Digestive Health Associates, Grafics Unlimited, Hewlett-Packard Company Foundation, Lockheed Martin, Marriott, MGM Resorts Foundation , Microsoft Licensing, Morgan Stanley, Reno Gazette-Journal, The Potting Bench Organics, Truckee Meadows Water Authority, Umpqua Bank, UPS, Well Point, Wells Fargo

For more information on Workplace Giving, contact Vinnie Oakes at 775. 785.1404

Did you know?

Monday, January 16th is now the Martin Luther King Birthday and National Day of Service. The Food Bank participated by scheduling volunteer opportunities during the day and in the evening. All three sessions were full and more than 90 volunteers helped us in our efforts to Make Hunger History!

Food Bank Helps Feed Kids in Rural Nevada

When school is not in session during the summer, some 221,000 Nevada students lose access to the nutritious meals they receive at school during the school year. About 22,000 of these students live in rural Nevada.

Just as learning doesn't end when school's out, neither does a child's need for good nutrition. USDA's Summer Food Service Program helps fill the summer nutrition gap, by providing funding for meals for children and teens in low-income areas. Unfortunately, some rural Nevada communities are just under the qualifying threshold for the USDA program, and are unable to qualify for funding for meals. So the Food Bank has helped out for the past two summers.

Soliciting and winning grant funding from ConAgra Foods Foundation Hunger Free Summer, the Food Bank of Northern Nevada supported nutritious meals for kids in Dayton, Fernley, and Virginia City. Open to any child or youth, the meal programs provided balanced meals all summer long.

We partnered with the Boys and Girls Clubs of Mason Valley and Truckee Meadows, and Community Chest in Virginia City to offer over 16,000 meals to kids in these three communities.

With changing demographics, Dayton and Fernley now qualify for the USDA summer meal program, so there is no longer the need for the Food Bank to underwrite summer meals at these sites. Our partners in those communities will now sponsor the USDA summer meal programs themselves.

Travis Crowder, Chief Professional Officer for the Boys and Girls Club of Mason Valley, recently wrote to us: "We are extremely grateful for all the support from the Food Bank of Northern Nevada and Feeding America! You have been a pleasure to work with these past few summers and I want to thank you for all your help!"

Thank you!
Every Donation
helps to feed the hungry in OUR COMMUNITY!

Food Donations

775 Gastropub
Accenture
Reno Aces
AG Against Hunger
Alyce Taylor School
Amazon
Ameriprise Financial
Aname Bonanza/Okami Promotions
Anytime Fitness
Arvato Digital Services
Banana Republic
Barnes & Noble
Beach Hut Deli
Bender Warehouse
Big Lots
Bizarre Guitar & Guns
Boy Scouts of America
Brady Industries
Broadway Shoes
Bureau of Mines and Geology
C & S Wholesale Grocer
CAIE
Carolina Logistics Services
Chromalloy
Circus Circus, Reno
City of Reno
City of Sparks
Conagra Foods
Costco
Covenant Presbyterian Church
CR England
DeDe Rosene Run on Tuna Drive
Donner Springs Mobile Home Park
Dotty's Casino
Dr. Pitts' Orthodontics
Erik Williams
Euro Fresh Farm
Farm to Family Produce
First Congregational Church of Reno
Food Bank of Contra Costa
Freedom Fitness
Frito Lay
GameStop
GameTech International
GAP Outlet
Gentiva
Gesture
Gold Dust West
Goodwill Industries
J Transport
James Gentry Trucking
Jennie-O Turkey Store
Jesse Hall Elementary
John Christner Trucking
Kellogg's Company
Komen Race for the Cure
Kraft
La Bella Casa
LDS Logistics
Learning Express Toys
Legends Mall
Lionel, Sawyer & Collins
Lord of Mercy Lutheran Church
Manor Care
Maple Donuts
Marten Trucking
McDonald's Keystone Ave
Meadowood Mall
Microsoft employees
Move for Hunger
Navajo Trucking
NBTY
Nike Factory Outlet
NOW Foods
Nutrisystem
NV Energy
Old Navy
Oroweat
Pakasia Transport
PAM Transport
Parker Trucking
Pepsi Cola
Peter Barbieri Manual Therapy
PetSmart at TRIC
Pilgrims Pride
Pitts Orthodontics
Portola Community
Prime Inc.
Ralcorp
Raley's
Ralston Food
Ramada Reno Hotel & Casino
Regent Care
Reno Jazz Orchestra
Reno Sport & Spine
Rosewood Park Apartments
Safeway
Saint Mary's Regional Medical Center
Sam's Club
Sarah Winnemucca School
Sav-Mor
Savemart Supermarkets
Scolari's Food and Drug Co.
Scolari's Warehouse
Second Baptist Church of Reno
Sew-n-Such
Sierra Sewing Center
Silver Lake Apartments
SilverSky Group, LLC
SK Food Group
Smith's Food and Drug
Soar Physical Therapists in Fernley
South Reno Methodist Church
Spanish Springs Presbyterian Church
Sparks Fire Department
Sparks Senior Center
St. John's Presbyterian Church
Starbucks
Sundance Bookstore
Swift Trucking
Sysco
Taco Johns
Target
Temperatsure, Inc.
Temple Sinai
The Summit
Three Square Food Bank
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Transport Gordon Trucking
Tyson Foods Inc.
U.S. Foods
UNR Athletic Dept
UNR Continuing Education
US Airways
USA Truck
USDA Farm Service Agency
USDA NRCS
Vista Care
Vitamin World
Walmart
Washoe County School District
Washoe County Senior Center
Weight Watchers
Wells Fargo Advisors
Western Star Transport
Whole Foods
Windy Moon Quilts
Zephyr Point Apartments

Foundations/Grants

The following significant monetary contributions were received from September to December 2011

General Motors Foundation
Save Mart CARES
John & Christine Worthington Fund for the Fuzell-Casey Challenge Initiative
Dermody Properties Foundation
MGM Resorts Foundation
E.L. Cord Foundation
Conrad N. Hilton Foundation
The Dorothy Towne Foundation
The Crystal Family Foundation
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Earl & Elizabeth Ash Foundation
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Hart Family Foundation, Inc.
Saint Mary's Mission Outreach - Dignity Health
The Kennedy Foundation
The Thelma B. and Thomas P. Hart Foundation
The Leonette Foundation
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Terry Lee Wells Foundation
Walmart Foundation
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The Jack Van Sickle Foundation
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Monroe-Schuler Foundation
The North Star Foundation, Inc.
SHARE OUR STRENGTH
The Nell J. Redfield Foundation
Charles H. Stout Foundation
Robert Z. Hawkins Foundation
Donald W. Reynolds Foundation
Sam D. Young Family Foundation

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A-1 Radiator Repair
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Almanor Investment Properties
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Argonaut Gold USA Corp
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Autium Thunder Inc.
AutoFocus, Inc.
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Mills Roofing
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Subway
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Tahoe Fixed Income, LLC
The Tinder Box
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Umpqua Bank
Watson Rounds
Whole Foods Market
Yogurt Beach, LLC

Organizations

ACBL - District 21, Reno Unit 473
Chong Entertainment, LLC
Friends of the Combined Federal Campaign CFC of Nevada #0560
Grace Community Church-Women's Association
Hidden Valley Ladies Golf Club
Living Stone Church
Lord of Mercy Lutheran Church
Nevada Farm Bureau Federation
Northern Nevada Browns Backers
Northern Nevada Chapter of RIMS
Peggy Hoogs & Associates Certified Court Reporters
PSG Resources, LLC
Reno Mustang Car Club
Reno Tahoe NACE
Sparks Christian Fellowship
St. John's Presbyterian Church
Tri Sage Consulting
Washoe County Human Services Consortium

Individuals

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George & Rita Phelps in memory of Barbara Larsen
Anonymous in memory of Charles W. Armstrong
Richard & Carolyn Banis in memory of Omer King
William & Sandra Bowser in memory of Marsha Frushon
James & Shannon Brown in memory of Becky Sheword
David & Jean Carbon in memory of Carbon & Guisti Families
Roland & Gail Cram in memory of Gene "Geno" Guichu
Roger O. & Vicki L. Dombroske in memory of J.K. Metzker
Raymond & Mary Eichar in memory of Paul Trejo
Timothy & Janice Fadda in memory of Lorraine Fadda
Jesse & Tammy Hall in memory of my husband
John & Lisa Hauck in memory of John D. & Ruth Tuchscherer
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John Spencer in memory of Barbara & John D. Durham
Anonymous in memory of Karen Foster
Anonymous in memory of Mary Martin
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Juanita Bean in memory of Daniel Bean
Ann Dudley in memory of Roy Salay and John Dudley
Claudia King in memory of Omer L. King, Jr.
Anonymous in memory of Tom Leshendok and Janice Palanker
Gloria McEachern in memory of John McEachern
Pamela Roppel in memory of Omer L. King
Iolanda Prentice in memory of John N. Prentice
Delores Robinson in memory of Roland Cram, Sr.
Kitty Rose in memory of Terry Scheuler
Miriam Shearing in memory of Steve Shearing
Mary Smith in memory of Henry Ford Smith

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Sharon Walbridge in memory of Viola M. Gienseking
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Robbi Whipp in memory of Jim Whipp
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Anonymous in memory of Fred Barber
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Richard Brooks in memory of Charlotte Cannon
Candice Fife & Virginia Fife in memory of Virginia Fife
Anonymous in memory of Vickie Henderson
Anonymous in memory of Brian Clifford
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Anonymous in memory of Mother and Brother
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Cindra Schafer in memory of Margaret States Block
Joan Smith in memory of Father Mario C. Daniel
Anonymous in memory of Mom and Dad
Anonymous in memory of Norm Duke Snyder
Donna Staples in memory of Betty Conger
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Maryanne Tallman in memory of Evelyn Keith
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Anonymous in memory of Joan I. Edwards
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In Honor of

Billy Fisher in honor of James Jacoby for giving inspiration

Sally Boyson, M.D. in honor of Liz & Dan Norman for Christmas

Colleen Murray, Ph.D. in honor of Dr. Eva Essa

Peder & Alison Aker in honor of The Gecko Class at Sunflower Preschool and Mrs. Forshey's, Ms. Frandsen's and Mrs. Ernst's classes at Huffaker Elem. for Christmas

Andre & Carol Aldax in honor of Allen & Linda Biaggi, Gary Aldax, Scott & Julie Callahan, Mark & Alison Aldax (for Christmas)

Virgil & Maria Aramini in honor of Katherene Latham's 80th Birthday

Anonymous in honor of Colleen Murray

Scott & Nanette Bailey & the Smithridge Leadership Team in honor of The Smithridge Elementary Staff

Andrew & Linda Banta in honor of Andy Banta & Linda Waterhouse

Anonymous in honor of Ann Morgan and Bruce Beesley For Christmas

Dean & Joan Browne in honor of Josephine Blanchard Lee, Nevada's Big Give Online Giving Campaign 2011

Kevin & Mary Davidson in honor of Holli Davidson, Ann, Jim & Janice, Georgia McKearly

Richard & Jane Derian in honor of Bill Kolton's Birthday

Christopher & Danielle Donica in honor of Gary and Andrea Peters for Christmas

William & Shirley Edgar in honor of their son, Daniel W. Edgar

Charles & Anne Golec in honor of the Davyd & Ann Pelsue Family

Business Computer Rentals in honor of their clients, Chuck, Marcia Ken & Kevin

Anonymous in honor of Frank J. Guzzetta, Nevada's Big Give Online Giving Campaign 2011

Douglas & Susan Hill in honor of Joyce and Gordon Goering, Nevada's Big Give Online Giving Campaign 2011

Zachary & Sara Holm and the Smithridge Leadership Team in honor of the Smithridge Elementary Staff

John & Susan Hoover in honor of Tom & Beverly Bradshaw, John Hoover, and Tami Bradshaw

Roderick & Cheryl King in honor of Andrea's Birthday

Anonymous in honor of Eli Guajardo and the Birth of Jesus

Bruce & Doris Krater in honor of Doug & Pam Ramseth

Bruce & Doris Krater in honor of Rick & Ann McElreath

Sam & Marcia Meyer in honor of Belinda Preston

Daniel & Alison Oakley in honor of Phyllis & Robert Harlick

Randolph & Laddavan Patrick in honor of the Boys & Girls Club for Christmas

Digby & Belinda Preston in honor of their friends and family for Christmas

Taco & Sonia Prins in honor of Mary Prins

Michael & Linda Reynolds-Mitchell in honor of Katherene Latham's 80th Birthday

Charles & Maureen Self in honor of all children

Earl & Meg Tarble in honor of Al & Katie Himes and Michael Himes

Anonymous in honor of Bruce and Joanne Herzog

Leonard & Paula Thompson in honor of Wes Thompson's Birthday

Robert & Denise Turnbow in honor of Shaun & Kristen Richardson

Jacob & Doreen Vogel in honor of Lynel, Diana, Mary, Elaine & Janice - Their Support Group

Sandy & Pamela Volkmann in honor of David, Theresa, and Daniel Volkmann for Christmas

Anonymous in honor of Dr. & Mrs. Angelo Kanellos, Drs. John & Pam Freeman, Dr. David Berry and the Honorable Janet

Harlan & Joan Wilson in honor of Carole & Zane Green for Hanukkah

Matthew Benardis in honor of Ann Holmes for Christmas

Bernard Campbell in honor of Evelyn Mount

Anonymous in honor of The Oceans for Christmas

Anonymous in honor of the R. DeSio Family

Mark Elmore in honor of Ryan Lanning

Anonymous in honor of Christmas

Colin Falk in honor of Ed Falk

Anonymous in honor of Gene Schloemer's Birthday

Anonymous in honor of Gene and Maxine Schloemer for Christmas

Brooks Holcomb in honor of Dr. Brian McCormack of Renown Health Medical Group

Scott Hosford in honor of Paul & Jaye Bond - Christmas Wish

Anonymous in honor of Annie Mouse

Jason Kolwey in honor of Greg Voss for Christmas

Timothy Kuhn in honor of Referring Physicians- Thank you for your support and giving us the opportunity to help those in need! For Christmas

Robert Mason in honor of Wayne & Virginia Kirschenman

William Potorti in honor of Sarah Turner's Birthday

H. Sidney Robinson in honor of Joanne Kimbal

Anonymous in honor of David Schmalenberger

Anonymous in honor of Edward Falk, Merry Christmas

Anonymous in honor Our Troops -Welcome Home and Thank You!

George Skibinski in honor of the safety of our troops in Afghanistan

Gene Turtle in honor of Edward Falk for Christmas

Gary Van Etten in honor of John Hagerty

Tom Wortman and the Smithridge Leadership Team in honor of the Smithridge Elementary School Staff

Anonymous in honor of Diwali

Anyonmous in honor of my mother

Anonymous in honor of my birthday

Anonymous in honor of Navaratri

Anonymous in honor of The Holiday Season

Peggy Glick in honor of Women of the UNR President's Office for the Holidays

Kay Lockhart & Joe Herandez in honor of Amii Lockhart of NIIA, Susan Davis of NIIA, Margo Williamson of NIIA, Chance Lockhart of NIIA, Rhiannon Koch

Anonymous in honor of Rebecca and Jonah's marriage

Katherine Ralston in honor of Robert L. Ralston's Birthday

Valerie Bishop and the Smithridge Leadership Team in honor of the Smithridge Elementary Staff

Anonymous in honor of my family and holiday giving

Kate Brock in honor of The Brock/Moose Family for Christmas

Anonymous in honor of Jan K. for Christmas

Sandra Carroll in honor of Pat and Vassili Titus for Christmas

Anonymous in honor of Eleanor Smith for Christmas

Anonymous in honor of the Survivors of 9/11

Suzanne Childers in honor of Taylor, Lane, and Mason Oliphant

Marcela Courtney in honor of Victor Slater for Christmas

Christine Cox & John Breternitz in honor of Kathy Barlow for Christmas

Marcia Cuccaro in honor of Patti Bernard for Christmas

Susan Davanzo in honor of Xcenda for the Holidays

Carmella Downing in honor of David and Dorothy for providing a good example

Nikki Firpo in honor of Aunt Max and Nevada's Big Give Online Giving Campaign 2011

Susan Grobman in honor of Ardith Gardner, Adelina Kozlowski, Pam Larsen and Carol Pflederer

Morgan Hewitt in honor of Patmont Motor Werks for the Holidays

Julie Honer in honor Bruce and Kathy Beamer for Christmas

Ethel Jaffe in honor of Patty and John Wright

Julia Jones in honor of Austin

Suzanne Keniston in honor of Ann Keniston and Eric Novak for Christmas

Anonymous in honor of Moassessi Family for Christmas

Cassandra Kuretich in honor of Newmont Human Resources for Christmas

Nadine Legarza in honor of Doug Smith's 80th Birthday

Anonymous in honor of Thanksgiving 2011

Rita Malkin in honor of The Ebert Family

Joyce McCarty in honor of Katherene Latham

Monique Meinert in honor of Pat and Helen Mooney for Christmas

Anita Melin in honor of Geri Lanza's 90th Birthday

Ann Morgan & Bruce Beesley in honor of Ms. Dorothy Lemelson (a person who sees individual needs in the community and tries to meet them)

Kyn Dellinger Paganello in honor of Cheryl & Steve Hale

Anonymous in honor of Anastasia - Merry Christmas!

Christine Poulakidas in honor of Katherene Latham

Joanne Rippingham in honor of those in need

Martha Robertson in honor of Jesus Christ

Anonymous in honor of Mr. & Mrs. Louis Baker (in lieu of Christmas gift)

Leah Sanders in honor of Eva, Melissa, Sherry and Bridget for the Holidays

Carol Smart in honor of Susan & John Deakyne

Anonymous in honor of Mountain View Montessori Adolescent Faculty 2011-12

Anonymous in honor of Bibbie Hill's Birthday

Jamie Webb in honor of Gavin, Natalie, and Daniele for the importance of giving to others

Jodie Westmont, Sarah Holm and the Smithridge Leadership Team in honor of The Smithridge Elementary Staff

Kathleen Wrobel in honor of H. Magallon & T. Mooney for their wedding

RL Hauck in honor of Avis Budget Group for the Holidays

RL Hauck in honor of The Hertz Corporation for the Holidays

FOOD BANK
OF NORTHERN NEVADA
550 Italy Drive | McCarran, Nevada 89434

RETURN SERVICE REQUESTED
If you receive two of these, please give one to a friend and notify the Food Bank.
phone 775.331.3663

NON-PROFIT
ORGANIZATION
US POSTAGE PAID
PERMIT 622
RENO, NV

Calendar of Upcoming Events

May 12: Letter Carrier's Food Drive

July 6: Making Hunger History Concert - Ruthie Foster

For more event info, visit www.fbnn.org

FOOD BANK
OF NORTHERN NEVADA

While searching through your cupboards or down the grocery aisle for things to donate, please consider contributing these popular food items that are in high demand at the Food Bank:

Canned Meats, Fish
Peanut Butter
and Pasta Meals
Complete Meals in a Can
such as Stew, Chili, Ravioli
and Hearty Soups
Canned Fruits,
and Vegetables
Rice and Pasta

Please don't forget to check the expiration date and make sure the packaging is unopened and sealed properly!

Thank you!
Every Donation
helps to feed the hungry in OUR COMMUNITY!